**Name:** Dion Sayers

1. **Explain the Snapshot (chart) you picked.**

Lots of Lattes chart, is based on Starbucks and which country have the most stores. The United States is leading by 10,957 units of Starbucks, followed Canada with only 1,095.

1. **What is your guiding question?**

Where did star buck first start, and how is it so easy to be opened in the United States?

**You are to search the Internet for information regarding your guiding question. (Must find at least two sites)**

**First source:** http://www.wisegeek.com/how-did-starbucks-begin.htm

Information:

* Begun in 1978 as coffee bean retail.
* The name comes from the Moby Dick character Starbuck.
* The First Starbucks was opened by two teachers and a writer, in Seattle, Washington back in 1971
* The first international one was in Tokyo in 1996.

**Second Source:** http://franchises.businessmart.com/how-much-does-a-starbucks-franchise-cost.php

Information:

* Starbuck isn’t a Franchise, they just clam a variety of coffee and tea store.
* If you are qualified to open a Starbucks, the company provides you with merchandise that fits your location.

**Your final analysis (taking information from the chart, the two websites, AND the knowledge in your head)**

I learned that Starbucks got its name based off of a character Moby Dick, it began in 1971, first opened by a teacher and a writer. Starbucks first began in the US so I guess it expanded in the US then it went international because of all its popularity. This company is not a franchise therefore if you’re lucky it will be really easy to open.